

Signatures of Loudoun

2013 DESIGN EXCELLENCE PROGRAM

Purpose

To recognize buildings, interiors, places and details that, together, make Loudoun County unlike any other.

Eligibility

Any **physical project** completed in Loudoun County (note that *special events* are not eligible). *Consideration for energy efficiency, sustainability, and community economic benefit may be highlighted as a component of each submission, regardless of category.*

Entry Requirements

To be eligible, all entries must include the following:

- **Completed official entry form. Delivery of form and all materials in electronic format is preferred.** Handwritten applications are also accepted. Please send all materials to: Susan VanEpps, Loudoun County Department of Economic Development, 1 Harrison Street, MSC #63, Leesburg, VA 20175, or to susan.vanepps@loudoun.gov.
- **High resolution digital images (no more than five)**, included with the nomination form. Note that images from all entries may be used for any future purposes by the Department of Economic Development. All project photographs must credit the photographer and have rights already cleared to allow for their use by the Loudoun County Department of Economic Development. Photographs will not be sold.
- **Note:** Submissions with incomplete nomination forms or those failing to meet all of the Entry Requirements will be rendered in default and will not be judged. All submissions will remain the property of Loudoun County Department of Economic Development, which may reproduce any part thereof for publicity purposes.

Category

The Design Cabinet will judge each project on its own merit regardless of category, and reserves the right to adjust nomination categories as necessary. If assistance is desired in selecting a category, contact Susan VanEpps at susan.vanepps@loudoun.gov.

Deadline

All entries must reach the Loudoun County Department of Economic Development by **5 p.m., March 1, 2013**.

Jury

The jury will be composed of Loudoun County Design Cabinet members and others as predetermined by the Cabinet; this may include a panel of Loudoun County high school students working to select a "Students' Choice Award." The jury shall have the sole authority to determine whether and how many awards are selected. No minimum or maximum number of awards has been established. Projects will be considered on their own merits regardless of size, scope, category or cost. The jury's decisions are final and not subject to review.

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Category Descriptions

Details - Design excellence or whimsy demonstrated in the form of minutiae or finishing touches, which visually delight or offer a sense of continuity with Loudoun's history. Be creative! Tell how the physical project demonstrates design excellence and makes a lasting mark on Loudoun. These projects may also mirror Loudoun's reputation as a place of rich contrasts.

Familiar - Design excellence demonstrated in the exceptional attention given to surrounding buildings, places and details during the project design. A highly "contextual" design solution in which the newly "adopted child" looks as if it had always been a visually harmonious member of the larger family of forms, textures and colors which can be found in the neighborhood.

Interiors – Design excellence demonstrated in an interior space. This could include space in residential, commercial, retail and public-sector structures.

Legends - Recognition for design excellence over a period of 25 years or more - the "test of time." These projects or places are more than a spatial experience. They have become icons of our collective memory which make Loudoun County unique.

Makeovers - Design excellence demonstrated in the form of historic renovation and/or adaptive reuse. These projects may mirror Loudoun's unfolding reputation as a place of rich contrasts. Projects characterized by the preservation of a piece of Loudoun County's unique history.

Public Landscapes - Design excellence demonstrated in the form of public greens, plazas and squares, which, by their organization and attributes, are a favorite mixing place. These are places where exceptional design has created gathering places that are icons of a community.

Pace Setters -Recent, visually groundbreaking projects which continue to shape Loudoun County as a unique environment. While Loudoun's local vernacular buildings, places and details mark the community's beginnings, these projects mark its current state of affairs and potentially set the pace for the future. Pace Setters may well be the Legends which the *Signatures of Loudoun* program honors a quarter century from now.

Students' Choice – One of the winning projects will also be chosen by a panel of Loudoun high school students as best representing Loudoun County design excellence.

Announcement & Presentation of Winners

Award winners will be contacted in spring 2013 following the jury's deliberations. Awards will be formally presented in the spring or early summer of 2013.

Award Display Boards and Certificates

Each award winning entry will receive one large display board with a photo of the winning project. Additional boards may be available for later purchase at the expense of the person placing the order.

Each winning entry will also receive award certificates for the persons listed on the nomination form. Nomination forms should include the name of the person who should receive the award panel, as well as all participants who should be recognized with certificates.

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2013 Entry Form - Please Complete and Attach Pages as Necessary

Please note that all fields are required

1. Award category preferred (please mark one **or more** with an 'X')

☐ Details ☐ Familiar ☐ Interiors ☐ Legends
☐ Makeovers ☐ Pace Setters ☐ Public Landscapes

2. **Name of Person to Receive Award Panel:** _____

Address: _____

Email and Phone: _____

3. Project Name As it Would Appear on Award: _____

Physical Location: _____

4. Project Owner: _____

Address: _____

Email & Phone: _____

5. Primary Architect or Designer's Name & Company: _____

Address: _____

Email & Phone: _____

6. Additional Individual(s) to Receive Award Certificates: _____

Attach additional
sheet if necessary

Address: _____

Email & Phone: _____

7. Photographer for Photo Credit: _____

Email and Phone: _____

8. Why do you consider your project a Signature of Loudoun? (150 word limit, attach pages as necessary):

9. *Optional:* Attach the names and full addresses of additional Loudoun County businesses, contractors and vendors used on the project.

10. Release Statement:

I have read the application information and understand all entries will be retained by the Department of Economic Development, and the material retained is unequivocally cleared for use in publicity and publications by Loudoun County Government.

Signature and printed name of person nominating: _____

Your phone number & email: _____

Address: _____